



agenda
gap



Workshop 11: Change
Tactics to Activate and
Transform



FRAME VIDEO

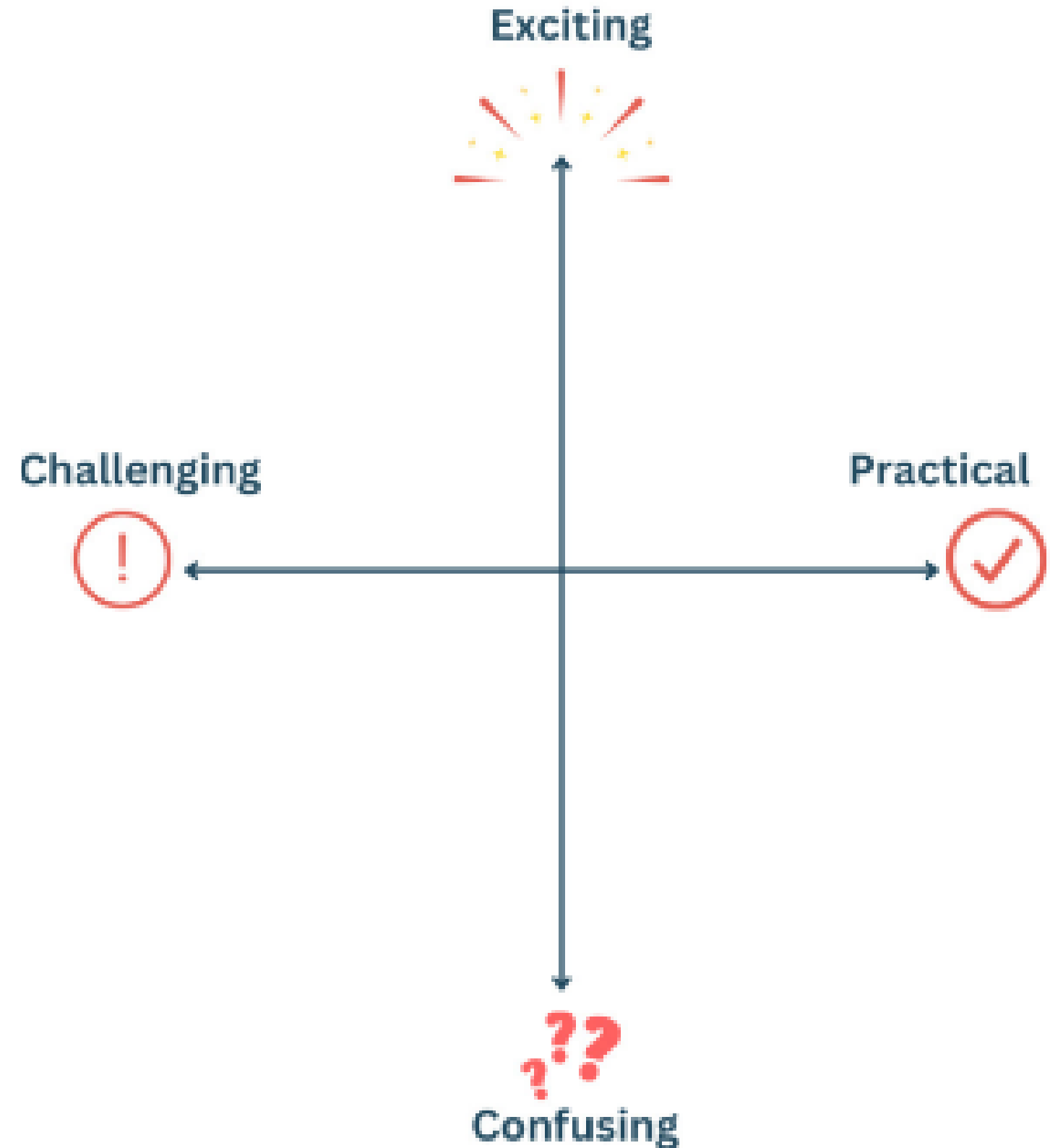
 Action Feels Good

Engaging with media: doing an interview, writing an op-ed (expert opinion piece) or communicating with a reporter to raise their awareness about an issue.

Event hosting: organizing a community meeting to celebrate, educate and/or fundraise. It could also serve as an opportunity to have elected leaders endorse or speak about your policy priority.

Letter writing: writing letters to decision makers and encouraging others to also do so is an impactful way to get your message into the hands of those who can create change. The more volume they receive, the better.

Petitions, marches or walk-outs: public requests that identify an issue and potential solution and seek to build broad interest to promote awareness and demand for change.



Creative protests: imaginative strategies, such as art and flash mobs, that are used to increase awareness about a policy priority.

Position papers: a formal paper describing a particular argument about an issue and how to solve it, which can be used as the basis for a change campaign.

Boycotts: using the power of group participation (or lack thereof) to convince a decision maker to change their practices or policies.

Run for office: elected positions in student government or other settings provides opportunities to engage with leaders and more directly influence policy decision making.

Reaching out to elected officials/decision makers: contacting elected politicians and community leaders.



ACTIVITY 2 VIDEO



Youth Action Example - Dialogue Presentation

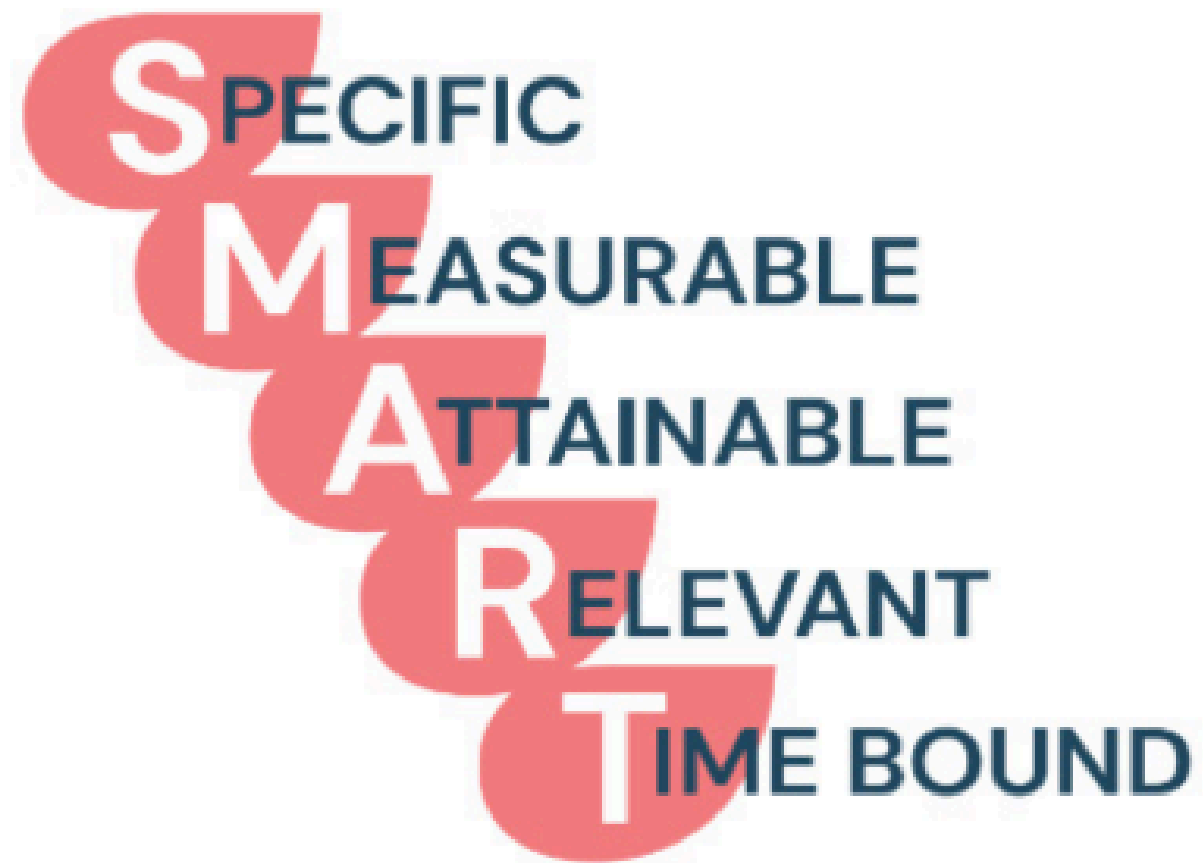


How to Engage Youth in Policy Decision Making: A Synopsis of the Evidence and Key Recommendations



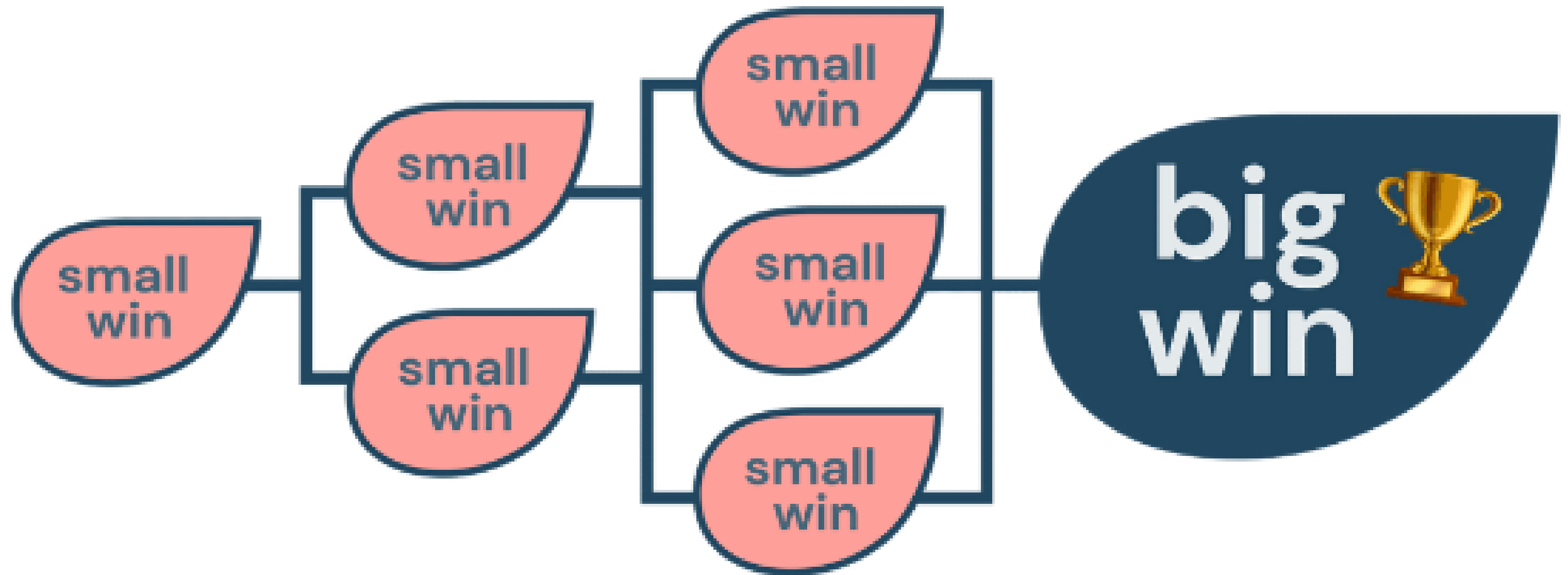
 [Open the Report](#)

S.M.A.R.T. tool



SMART tool for analyzing progress: Specific, Measurable, Attainable, Relevant, Time-bound

S	Specific	What will be accomplished? What actions will you take?
M	Measurable	What data will measure the goal? What benchmarks will you set?
A	Achievable	Is the goal doable? Do you have the necessary skills and resources?
R	Relevant	Why is the result important? How does the goal align with broader goals?
T	Time-Bound	What is the time frame for accomplishing the goal?





https://ubc.ca1.qualtrics.com/jfe/form/SV_9TxsKXrJr6ZPkKW